

SABRINA HOMBREBUENO

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WORDPRESS DEVELOPER | WEB DEVELOPMENT & CMS EXPERT

10+ years of experience building custom WordPress sites, optimizing performance, and creating responsive, SEO-friendly websites for businesses and organizations. Consistently demonstrates analytical thinking skills and uses a collaborative approach in managing complex web development projects to ensure seamless operation and optimization of enterprise-level web applications. Demonstrated expertise in managing remote teams, overhauling legacy websites, and developing in-house web portals aligned with organizational goals. Adept at collaborating with stakeholders to gather comprehensive business requirements and synthesize project objectives. Seeking to leverage extensive experience to provide quality technical assistance to ensure web system integrity.

- Database Oversight
- Technical Maintenance
- Web Design
- Content Management
- System Improvement
- Remote Work Proficiency
- Bilingual; English | Filipino
- Advanced Troubleshooting
- Training | Development

OVERVIEW OF KEY ATTRIBUTIONS

- **Team Collaboration** | Possesses the experience and ability to work effectively in a remote team, collaborate with experienced developers, and contribute to the full life-cycle development of web applications.
- **Analytical Thinking** | Adept at breaking down problems into smaller components and analyzing them to create a hypothesis/solution. Applied creativity to design innovative solutions and create user-friendly interfaces while collaborating with peers to complete unique projects.
- **Programming Proficiency** | Utilizes a solid foundation in a myriad of programming languages. Proficient in coding and debugging to assist in the prevention of significant issues.

EDUCATION

Bachelor of Science (B.S.) Information Technology | De La Salle University

Front-End Web Development with React | The Hongkong University of Science and Technology

Front-End Web UI Frameworks and Tools: Bootstrap 4 | The Hongkong University of Science and Technology

Google UX Design Professional Certificate (in progress – 4 of 8 courses completed, expected completion: Nov 2025).

PROFESSIONAL EXPERIENCE

United Labo | Shinjuku, Tokyo

2017 – 2023

Web Developer

Developed and deployed 90+ custom WordPress themes and plugins, optimizing workflows to reduce team workload by 30% and increase company revenue.

- Transformed website designs from PSD to dynamic WordPress themes, integrating essential tools and custom plugins
- Engineered, deployed, and monitored web pages using WordPress, ensuring optimal functionality and performance
- Designed responsive, cross-browser compatible web pages optimized for both desktop and mobile devices, enhancing accessibility and user experience
- Implemented optimization techniques to improve website loading times, enhancing overall site performance
- Leveraged a diverse array of cutting-edge technologies such as Gulp.js, jQuery, and Sass to effortlessly incorporate intricate styles and animations

JAFTAC | Chiyoda-ku, Tokyo

2013 – 2017

Web Developer

Collaborated closely with stakeholders across various departments to gather comprehensive business requirements and inputs for website development projects. Analyzed and synthesized information to identify key project goals and objectives.

- Supervised remote outsourced web developers based in the Philippines, ensuring seamless collaboration and timely project completion
- Developed in-house web portals and websites utilizing the CodeIgniter framework, aligning with organizational objectives and user needs
- Overhauled legacy websites utilizing WordPress, revitalizing them into contemporary, content-centric platforms

FREELANCE WEB DEVELOPMENT & VOLUNTEER PROJECTS

- Aug 2025 – Created an online RSVP and Wedding Website for a relative. The technologies used were: EJS, SASS, jQuery c
- Mar 2025 - Updated EMB Cargo's website system to add a new feature, specifically to enhance the rapid input of records, duplication, and UI. The technologies used were PHP, jQuery, and MySQL.
- Jun 2024 - Volunteered to design and build a website for Casa di Spiritualita di San Giuseppe Incorporated (Philippines) using Wix.

TECHNICAL COMPETENCIES

Core Skills: WordPress Theme/Plugin Development, Elementor, WooCommerce, ACF, Custom Post Types, API Integration

Front-End: HTML5, CSS3, SASS, jQuery, Bootstrap, Figma

Back-End: PHP, MySQL.

Tools/Other: Git, Gulp.js, Google Cloud, Adobe Photoshop